

**WVLD-AM, WVGA-FM, WWRQ-FM, WKAA-FM, WQPW-FM,
WXHT-FM, WSTI-FM
EEO PUBLIC FILE REPORT
10/01/19 – 11/30/2020**

(Note: 12-month period determined by FCC license renewal filing date and not on calendar basis; Unit report end date earlier due to license renewal)

I. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	WVLD-AM: 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews	Yes	0
2	WVGA-FM: 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews	Yes	0
3	WWRQ-FM: 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews	Yes	0
4	WKAA-FM: 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews	Yes	1
5	WQPW-FM: 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews	Yes	0
6	WXHT-FM: 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews	Yes	0
7	WSTI-FM: 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews	Yes	0
8	Valdosta Daily Times: 201 N Troup Street, Valdosta, GA 31601: 229-269-4222, Print Ad, Purchased online	No	0
9	Website: http://www.rock1069.com	Yes	0
10	Website: http://www.thebeat1079.com	Yes	0
11	Website: http://www.myhot1027.com	Yes	0
12	Website: http://www.mystar1053.com	Yes	0
13	Website: http://www.mymixvaldosta.com	Yes	0
14	Website: http://www.mykixcountry.com	Yes	0
15	Website: http://www.valdostatoday.com	Yes	0
16	Walk In's / Referrals / Applications on File	N/A	3
TOTAL INTERVIEWEES OVER REPORTING (12-MONTH) PERIOD (RS)			0
TOTAL INTERVIEWEES OVER REPORTING (12-MONTH) PERIOD (R.I.)			0
TOTAL INTERVIEWEES OVER REPORTING (12-MONTH) PERIOD			4

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	<p>Valdosta State University: The Happening Event</p> <p>August 24th, 2020: WXHT-FM & WKAA-FM</p> <p>On-site: 11A-2P; Live Broadcast</p> <p>August 25th, 2020: WWRQ-FM & WQPW-FM</p> <p>On-site: 11A-2P, Live Broadcast</p> <p>August 26th, 2020: WSTI-FM & WKAA-FM</p> <p>On-Site: 11A-2P, Live Broadcast</p> <p>August 27th, 2020: WVLD-AM & WWRQ-FM</p> <p>On-Site: 11A-2P, Live Broadcast</p> <p>Robin Vickery: Student Services</p>	<p>Jay Mathews, Operations Manager, Sara Sumner, WQPW Program Director, and Beth Peagler, PR Director, coordinate the special event at V.S.U. Mr. Mathew, Mrs. Sumner, along with various programming, production, and sales staff attend the event. Local Businesses set up display booths, illustrating their products/services, and welcome students to the community. Staff Representatives execute a live broadcast accompanied by an on-site promotional give away, and are on-site to supply applications and overviews of the role radio broadcasting, internet media and promotions, play in the market. The event took place over a four day period in 2020, versus the traditional one day event, promoting social distancing and meeting state health/safety standards/measures. Attendance was staggered over the four day period to further reinforce social distancing.</p>