



**WVLD-AM, WVGA-FM, WWRQ-FM, WKAA-FM, WQPW-FM,  
WXHT-FM, WSTI-FM  
EEO PUBLIC FILE REPORT  
12/01/18 – 9/30/2019**

*(Note: 12-month period determined by FCC license renewal filing date and not on calendar basis; Unit report end date earlier due to license renewal)*

**I. MASTER RECRUITMENT SOURCE LIST (MRSL)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	<b>WVLD-AM:</b> 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews	Yes	0
2	<b>WVGA-FM:</b> 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews	Yes	0
3	<b>WWRQ-FM:</b> 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews	Yes	0
4	<b>WKAA-FM:</b> 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews	Yes	0
5	<b>WQPW-FM:</b> 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews	Yes	0
6	<b>WXHT-FM:</b> 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews	Yes	0
7	<b>WSTI-FM:</b> 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews	Yes	0
8	<b>Valdosta Daily Times:</b> 201 N Troup Street, Valdosta, GA 31601: 229-269-4222, Print Ad, Purchased online	No	1
9	Website: <a href="http://www.monster.com">http://www.monster.com</a>	No	0
10	Website: <a href="http://allaccess.com">http://allaccess.com</a>	No	0
11	Website: <a href="http://www.rock1069.com">http://www.rock1069.com</a>	Yes	0
12	Website: <a href="http://www.thebeat1079.com">http://www.thebeat1079.com</a>	Yes	0
13	Website: <a href="http://www.myhot1027.com">http://www.myhot1027.com</a>	Yes	0
14	Website: <a href="http://www.mystar1053.com">http://www.mystar1053.com</a>	Yes	0
15	Website: <a href="http://www.mymixvaldosta.com">http://www.mymixvaldosta.com</a>	Yes	0
16	Website: <a href="http://www.mykixcountry.com">http://www.mykixcountry.com</a>	Yes	0
17	Website: <a href="http://www.valdostatoday.com">http://www.valdostatoday.com</a>	Yes	0
18	<b>Walk In's / Referrals / Applications on File</b>	N/A	5
19	Website: <a href="http://www.indeed.com">http://www.indeed.com</a>	No	1
<b>TOTAL INTERVIEWEES OVER REPORTING (12-MONTH) PERIOD (RS)</b>			7
<b>TOTAL INTERVIEWEES OVER REPORTING (12-MONTH) PERIOD (R.I.)</b>			0
<b>TOTAL INTERVIEWEES OVER REPORTING (12-MONTH) PERIOD</b>			7

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**III. RECRUITMENT INITIATIVES**

	<b>TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)</b>	<b>BRIEF DESCRIPTION OF ACTIVITY</b>
<b>1</b>	<p>Valdosta State University: The Happening Event August 29<sup>th</sup>, 2019</p> <p>On-site: 10A-4P; Live Broadcast's: 1P-4P</p> <p>WQPW-FM; WKAA-FM; WSTI-FM; WXHT-FM; WWRQ-FM; WVLD-AM</p> <p>Robin Vickery: Student Services</p>	<p>Beth Peagler, Public Relations Director; Jay Mathews, Operations Manager; Sara Sumner, Promotions Director attend the special event at V.S.U., along with programming, production, and sales staff. Local Businesses set up display booths, illustrating their products/services, and welcome students to the community. Staff Representatives executed a live broadcast accompanied by an on-site promotion, and were on-site to supply applications and overviews of the role radio broadcasting, internet media and promotions, play in the market.</p>
<b>2</b>	<p>VMS Career Expo STEM Academy, CTAE Program, AVID Program</p> <p>February 25<sup>th</sup>, 2019: 8:30A – 3P</p> <p>Valdosta Middle School</p> <p>Jennifer Green, CPIE Coordinator</p>	<p>Beth Pealger, Public Relations Director coordinated/scheduled LaJuan Haynes, Program Director WXHT-FM, and Russell Baer, Program Director WKAA-FM, to attend the VMS Career Expo. Approximately 1,100 students cycle through the Career Expo and rotate through the different booths that are set up. Students listen to our presentation/demonstration about the role of radio in the market. Students are encouraged to ask questions.</p>